

Northeastern Pennsylvania's Twenty-First Annual
STEAMTOWN MARATHON[®]

SUNDAY, OCTOBER 9, 2016

FUNDRAISING MENU FOR MAJOR SPONSORS

BENEFITS ST. JOSEPH'S CENTER

PLATINUM SPONSOR

DONATION OF \$2,000 OR MORE

TELEVISION

*Logo on 50 spots broadcast by Fox 56 during professional and college football and baseball games

RADIO

Name broadcast during 30 promotional spots on Rock 107

T-SHIRTS

Logo displayed on 3,000 race t-shirts worn by volunteers

NEWSPAPER

Name listed in display ad in Scranton Times/Tribune

VENUE SIGNAGE

Logo displayed on sponsor board at Race Expo and Sponsor Reception

CHUTE SIGNAGE

Exclusive logo on two large signs in finish line chute

RACE BOOKLET

Logo featured in the official results booklet for 2016 Steamtown Marathon

INTERNET

Name and logo on www.steamtownmarathon.com home page

BILLBOARD

Logo on Lamar Advertising digital billboards

GOLD SPONSOR

DONATION BETWEEN \$1,500 AND \$1,999

TELEVISION

*Logo on 30 spots broadcast by Fox 56 during professional and college football and baseball games

RADIO

Name broadcast during 20 promotional spots on Rock 107

T-SHIRTS

Logo displayed on 3,000 race t-shirts worn by volunteers

NEWSPAPER

Name listed in display ad in Scranton Times/Tribune

VENUE SIGNAGE

Logo displayed on sponsor board at Race Expo and Sponsor Reception

CHUTE SIGNAGE

Exclusive logo on one large sign in finish line chute

RACE BOOKLET

Logo featured in the official results booklet for 2016 Steamtown Marathon

INTERNET

Name and logo on www.steamtownmarathon.com web site

SILVER SPONSOR

DONATION BETWEEN \$1,000 AND \$1,499

RADIO

Name broadcast during 10 promotional spots on Rock 107

T-SHIRTS

Logo displayed on 3,000 race t-shirts worn by volunteers

NEWSPAPER

Name listed in display ad in Scranton Times/Tribune

VENUE SIGNAGE

Logo displayed on sponsor board at Race Expo and Sponsor Reception

CHUTE SIGNAGE

Logo displayed with other Silver Sponsors on one large sign in finish line chute

RACE BOOKLET

Logo featured in the official results booklet for 2016 Steamtown Marathon

INTERNET

Name listed on www.steamtownmarathon.com web site

BRONZE SPONSOR

DONATION BETWEEN \$500 AND \$999

T-SHIRTS

Name displayed on 3,000 race t-shirts worn by volunteers

NEWSPAPER

Name listed in display ad in Scranton Times/Tribune

VENUE SIGNAGE

Name displayed on sponsor board at Race Expo and Sponsor Reception

CHUTE SIGNAGE

Name displayed with other Bronze Sponsors on one large sign in finish line chute

RACE BOOKLET

Name featured in official results booklet for 2016 Steamtown Marathon

INTERNET

Name listed on www.steamtownmarathon.com web site

The Steamtown Marathon Race Committee will consider special promotional packages for sponsorships larger than \$2,000.



STEAMTOWN MARATHON[®]

*I hereby pledge to the 2016 Steamtown Marathon the sum of _____ dollars (\$_____).

_____ My payment is enclosed. Please make checks payable to Steamtown Marathon.

_____ Please send me an invoice.

Steamtown Marathon
 Attn: Jack Marx
 Marx Accounting & Forensic Services
 321 Spruce Street Suite 1000 - 10th floor
 Scranton, PA 18503
 570-342-0427 extension 105
 570-342-0422 Fax

*Several of the promotional items described above take a considerable amount of time to prepare. In order for the Marathon to provide all of the benefits of the sponsorship package you have selected, we must receive your full payment by September 1, 2016. The official registration and financial information of SMA, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. The Steamtown Marathon (SMA, Inc.) is a 501(c)(3) non-profit organization.

Company Name: _____ Name: _____
 Address: _____ Signature: _____
 _____ Title: _____
 Phone: _____ Date: _____