

Northeastern Pennsylvania's Twenty-Third Annual  
**STEAMTOWN MARATHON**<sup>®</sup>

SUNDAY, OCTOBER 7, 2018

**FUNDRAISING MENU FOR MAJOR SPONSORS**

BENEFITS ST. JOSEPH'S CENTER

**PLATINUM SPONSOR**

DONATION OF \$2,000 OR MORE

**TELEVISION**

\*Logo on 50 spots broadcast by Fox 56 during professional and college football and baseball games

**RADIO**

Name broadcast during 30 promotional spots on Rock 107

**T-SHIRTS**

Logo displayed on 3,000 race t-shirts worn by volunteers

**NEWSPAPER**

Name listed in display ad in Scranton Times/Tribune

**VENUE SIGNAGE**

Logo displayed on sponsor board at Race Expo and Sponsor Reception

**CHUTE SIGNAGE**

Exclusive logo on two large signs in finish line chute

**RACE BOOKLET**

Logo featured in the official results booklet for 2018 Steamtown Marathon

**INTERNET**

Name and logo on www.steamtownmarathon.com home page

**BILLBOARD**

Logo on Lamar Advertising digital billboards

**GOLD SPONSOR**

DONATION BETWEEN \$1,500 AND \$1,999

**TELEVISION**

\*Logo on 30 spots broadcast by Fox 56 during professional and college football and baseball games

**RADIO**

Name broadcast during 20 promotional spots on Rock 107

**T-SHIRTS**

Logo displayed on 3,000 race t-shirts worn by volunteers

**NEWSPAPER**

Name listed in display ad in Scranton Times/Tribune

**VENUE SIGNAGE**

Logo displayed on sponsor board at Race Expo and Sponsor Reception

**CHUTE SIGNAGE**

Exclusive logo on one large sign in finish line chute

**RACE BOOKLET**

Logo featured in the official results booklet for 2018 Steamtown Marathon

**INTERNET**

Name and logo on www.steamtownmarathon.com web site

**SILVER SPONSOR**

DONATION BETWEEN \$1,000 AND \$1,499

**RADIO**

Name broadcast during 10 promotional spots on Rock 107

**T-SHIRTS**

Logo displayed on 3,000 race t-shirts worn by volunteers

**NEWSPAPER**

Name listed in display ad in Scranton Times/Tribune

**VENUE SIGNAGE**

Logo displayed on sponsor board at Race Expo and Sponsor Reception

**CHUTE SIGNAGE**

Logo displayed with other Silver Sponsors on one large sign in finish line chute

**RACE BOOKLET**

Logo featured in the official results booklet for 2018 Steamtown Marathon

**INTERNET**

Name listed on www.steamtownmarathon.com web site

**BRONZE SPONSOR**

DONATION BETWEEN \$500 AND \$999

**T-SHIRTS**

Name displayed on 3,000 race t-shirts worn by volunteers

**NEWSPAPER**

Name listed in display ad in Scranton Times/Tribune

**VENUE SIGNAGE**

Name displayed on sponsor board at Race Expo and Sponsor Reception

**CHUTE SIGNAGE**

Name displayed with other Bronze Sponsors on one large sign in finish line chute

**RACE BOOKLET**

Name featured in official results booklet for 2018 Steamtown Marathon

**INTERNET**

Name listed on www.steamtownmarathon.com web site

The Steamtown Marathon Race Committee will consider special promotional packages for sponsorships larger than \$2,000.



**STEAMTOWN MARATHON**<sup>®</sup>

\*I hereby pledge to the 2018 Steamtown Marathon the sum of \_\_\_\_\_ dollars (\$\_\_\_\_\_).

\_\_\_\_\_ My payment is enclosed. Please make checks payable to Steamtown Marathon.

\_\_\_\_\_ Please send me an invoice.

Steamtown Marathon  
 Attn: Jack Marx  
 Marx Accounting & Forensic Services  
 321 Spruce Street Suite 1000 - 10th floor  
 Scranton, PA 18503  
 570-342-0427 extension 105  
 570-342-0422 Fax

\*Several of the promotional items described above take a considerable amount of time to prepare. In order for the Marathon to provide all of the benefits of the sponsorship package you have selected, we must receive your full payment by September 1, 2018. The official registration and financial information of SMA, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. The Steamtown Marathon (SMA, Inc.) is a 501(c)(3) non-profit organization.

Company Name: \_\_\_\_\_ Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ Signature: \_\_\_\_\_  
 \_\_\_\_\_ Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Date: \_\_\_\_\_