

Northeastern Pennsylvania's Twenty-Seventh Running

# STEAMTOWN MARATHON®

SUNDAY, OCTOBER 13, 2024

## FUNDRAISING MENU FOR MAJOR SPONSORS

BENEFITS ST. JOSEPH'S CENTER

### PLATINUM SPONSOR

DONATION OF \$2,000 OR MORE

**BILLBOARD**

Logo on Lamar Advertising billboard

**RADIO**

Name broadcast during 30 promotional spots on Rock 107

**T-SHIRTS**

Logo displayed on 3,000 race t-shirts worn by volunteers

**NEWSPAPER**

Name listed in display ad in Scranton Times/Tribune

**VENUE SIGNAGE**

Logo displayed on sponsor board at Race Expo and Sponsor Reception

**CHUTE SIGNAGE**

Exclusive logo on two large signs in finish line chute

**RACE BOOKLET**

Very large logo featured in the official results booklet for 2024 Steamtown Marathon

**INTERNET**

Name and logo on www.steamtownmarathon.com home page

### GOLD SPONSOR

DONATION BETWEEN \$1,500 AND \$1,999

**RADIO**

Name broadcast during 20 promotional spots on Rock 107

**T-SHIRTS**

Logo displayed on 3,000 race t-shirts worn by volunteers

**NEWSPAPER**

Name listed in display ad in Scranton Times/Tribune

**VENUE SIGNAGE**

Logo displayed on sponsor board at Race Expo and Sponsor Reception

**CHUTE SIGNAGE**

Exclusive logo on one large sign in finish line chute

**RACE BOOKLET**

Large logo featured in the official results booklet for 2024 Steamtown Marathon

**INTERNET**

Name and logo on www.steamtownmarathon.com web site

### SILVER SPONSOR

DONATION BETWEEN \$1,000 AND \$1,499

**RADIO**

Name broadcast during 10 promotional spots on Rock 107

**T-SHIRTS**

Logo displayed on 3,000 race t-shirts worn by volunteers

**NEWSPAPER**

Name listed in display ad in Scranton Times/Tribune

**VENUE SIGNAGE**

Logo displayed on sponsor board at Race Expo and Sponsor Reception

**CHUTE SIGNAGE**

Logo displayed with other Silver Sponsors on one large sign in finish line chute

**RACE BOOKLET**

Logo featured in the official results booklet for 2024 Steamtown Marathon

**INTERNET**

Name listed on www.steamtownmarathon.com web site

### BRONZE SPONSOR

DONATION BETWEEN \$500 AND \$999

**T-SHIRTS**

Name displayed on 3,000 race t-shirts worn by volunteers

**NEWSPAPER**

Name listed in display ad in Scranton Times/Tribune

**VENUE SIGNAGE**

Name displayed on sponsor board at Race Expo and Sponsor Reception

**CHUTE SIGNAGE**

Name displayed with other Bronze Sponsors on one large sign in finish line chute

**RACE BOOKLET**

Name featured in official results booklet for 2024 Steamtown Marathon

**INTERNET**

Name listed on www.steamtownmarathon.com web site

The Steamtown Marathon Race Committee will consider special promotional packages for sponsorships larger than \$2,000.



## STEAMTOWN MARATHON®

\*I hereby pledge to the 2024 Steamtown Marathon the sum of

\_\_\_\_\_ dollars (\$\_\_\_\_\_).

\_\_\_\_\_ My payment is enclosed. Please make checks payable to Steamtown Marathon.

\_\_\_\_\_ Please send me an invoice.

Steamtown Marathon  
Attn: Jack Marx  
Marx Accounting & Forensic Services  
321 Spruce Street Suite 1000 - 10th floor  
Scranton, PA 18503  
570-342-0427 extension 105  
570-342-0422 Fax

\*Several of the promotional items described above take a considerable amount of time to prepare. In order for the Marathon to provide all of the benefits of the sponsorship package you have selected, we must receive your full payment by September 1, 2024. The official registration and financial information of SMA, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. The Steamtown Marathon (SMA, Inc.) is a 501(c)(3) non-profit organization.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_