

Northeastern Pennsylvania's Twenty-Eighth Running

STEAMTOWN MARATHON®

SUNDAY, OCTOBER 12, 2025

FUNDRAISING MENU FOR MAJOR SPONSORS

BENEFITS ST. JOSEPH'S CENTER

PLATINUM SPONSOR

DONATION OF \$2,000 OR MORE

BILLBOARD

Logo on Lamar Advertising billboard

RADIO

Name broadcast during 30 promotional spots on Rock 107

T-SHIRTS

Logo displayed on 3,000 race t-shirts worn by volunteers

NEWSPAPER

Name listed in display ad in Scranton Times/Tribune

VENUE SIGNAGE

Logo displayed on sponsor board at Race Expo and Sponsor Reception

CHUTE SIGNAGE

Exclusive logo on two large signs in finish line chute

RACE BOOKLET

Very large logo featured in the official results booklet for 2025 Steamtown Marathon

INTERNET

Name and logo on www.steamtownmarathon.com home page

GOLD SPONSOR

DONATION BETWEEN \$1,500 AND \$1,999

RADIO

Name broadcast during 20 promotional spots on Rock 107

T-SHIRTS

Logo displayed on 3,000 race t-shirts worn by volunteers

NEWSPAPER

Name listed in display ad in Scranton Times/Tribune

VENUE SIGNAGE

Logo displayed on sponsor board at Race Expo and Sponsor Reception

CHUTE SIGNAGE

Exclusive logo on one large sign in finish line chute

RACE BOOKLET

Large logo featured in the official results booklet for 2025 Steamtown Marathon

INTERNET

Name and logo on www.steamtownmarathon.com web site

SILVER SPONSOR

DONATION BETWEEN \$1,000 AND \$1,499

RADIO

Name broadcast during 10 promotional spots on Rock 107

T-SHIRTS

Logo displayed on 3,000 race t-shirts worn by volunteers

NEWSPAPER

Name listed in display ad in Scranton Times/Tribune

VENUE SIGNAGE

Logo displayed on sponsor board at Race Expo and Sponsor Reception

CHUTE SIGNAGE

Logo displayed with other Silver Sponsors on one large sign in finish line chute

RACE BOOKLET

Logo featured in the official results booklet for 2025 Steamtown Marathon

INTERNET

Name listed on www.steamtownmarathon.com web site

BRONZE SPONSOR

DONATION BETWEEN \$500 AND \$999

T-SHIRTS

Name displayed on 3,000 race t-shirts worn by volunteers

NEWSPAPER

Name listed in display ad in Scranton Times/Tribune

VENUE SIGNAGE

Name displayed on sponsor board at Race Expo and Sponsor Reception

CHUTE SIGNAGE

Name displayed with other Bronze Sponsors on one large sign in finish line chute

RACE BOOKLET

Name featured in official results booklet for 2025 Steamtown Marathon

INTERNET

Name listed on www.steamtownmarathon.com web site

The Steamtown Marathon Race Committee will consider special promotional packages for sponsorships larger than \$2,000.



STEAMTOWN MARATHON®

\*I hereby pledge to the 2025 Steamtown Marathon the sum of

dollars (\$\_\_\_\_\_).

My payment is enclosed. Please make checks payable to Steamtown Marathon.

Please send me an invoice.

Steamtown Marathon

Attn: Jack Marx

Marx Accounting & Forensic Services  
321 Spruce Street Suite 1000 - 10th floor  
Scranton, PA 18503  
570-342-0427 extension 105  
570-342-0422 Fax

\*Several of the promotional items described above take a considerable amount of time to prepare. In order for the Marathon to provide all of the benefits of the sponsorship package you have selected, we must receive your full payment by September 1, 2025. The official registration and financial information of SMA, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. The Steamtown Marathon (SMA, Inc.) is a 501(c)(3) non-profit organization.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_